



European Young CIVIS Media Prize 2012

for young European journalists, together with students and graduates of film and media colleges, based in Europe

Dear Colleagues, dear Students and Graduates!

Are you attending a film and television college, undergoing training as a journalist or have you recently embarked upon your career as a journalist? Please send us your best TV or video programme focusing on the theme of migration, integration and cultural diversity. We are looking for programme contributions which, with unconventional ideas, convincingly present the peaceful coexistence of people of the most varied national, ethnical, religious or cultural origins.

The European Young CIVIS Media Prize wants to publicize their achievements and to provide valuable stimuli on the basis of exemplary programmes from all over Europe. Endowed with a fund of 5,000 Euro, the prize will be presented on May 9, 2012 during a TV gala at the European Parliament Brussels. The CIVIS prize-giving ceremony will be broadcast on ARD/Das Erste and by several other European TV broadcasting companies.

Migration, integration and cultural diversity are leaving an increasingly strong impression on our everyday life. The media, thereby, have a great responsibility: because the media not only shows the change of society – it also forms it. The media shape our images of the current developments and can make a significant contribution to social integration.

Promoting understanding between people of different origins, can only succeed if the media informs in a realistic and enlightening way. Problems must be addressed openly. The fight against racism and discrimination is a pan-European task.

As part of the European CIVIS Media Prize, the sponsorship prize European Young CIVIS Media Prize is awarded by the ARD, represented by Westdeutscher Rundfunk, in conjunction with the Freudenberg Foundation.

The Austrian Broadcasting Corporation, the SRG SSR, the Deutsche Welle, RTV Slovenia, the Deutschlandradio, the Franco-German culture channel ARTE, 3sat, PHOENIX and the European Broadcasting Union (EBU) are media partners.

The German Savings Banks Association, the European Parliament, the German Federal Government Commissioner for Migration, Refugees and Integration, the European Union Agency for Fundamental Rights, the WDR media-group, Bavaria Film and Bavaria Television Productions are co-operation partners.

The CIVIS Media Prize will be staged by the CIVIS Media Foundation in Cologne. Coordinators of the European prize are Sandra Domagalla and Dr. Christina Killius.

I wish you every success with your entry to the European Young CIVIS Media Prize 2012!

Michael Radix
Executive Director CIVIS Media Foundation



Preisverleihung Europäischer Young CIVIS Media Prize 2011 mit Staatsministerin Prof. Dr. Maria Böhmer

Conditions of participation

European Young CIVIS Media Prize 2012

The Young CIVIS Media Prize is awarded as a European television and video prize. Entries to the competition are restricted to reports, documentaries, reportages or dramas which have been publicly aired in the period from January 21, 2011 to January 20, 2012 or which have been officially accepted as part of the final works in the main course of the subject of studies concerned. All formats and genres are permitted. Entries are to be submitted in the publicly transmitted version or in the officially accepted form. TV magazine contributions should be submitted without introduction, leader or jingle. The maximum age of entrants is 32 years.

Entries can be submitted for the European Young CIVIS Media Prize by all television companies in the EU and Switzerland. They may also be submitted by all film and television colleges, journalist schools, academies and colleges of journalism, communication and media. Television entries require the signature of the editor and the official stamp of the responsible TV company's department. Video entries require the signature of the head of studies and the stamp of the school, college or academy.

The prize is endowed with a fund of 5,000 Euro.

Your registration for the competition must be made online. Each programme submitted must be described in terms of its content. Further information: www.civismedia.eu

With the fully completed online registration form you will receive a competition number (registration). For each video or TV contribution submitted for the competition, two DVD copies of the programme as well as a summary must be submitted with the online registration form (pdf).

All copies must be checked and technically perfect. The title details on registration form and data carriers must be identical. The summary of content can be between at least 700 characters and no more than 2,000 characters. The summary must be submitted in German, English or French.

Television broadcasts or video productions consisting of two or more parts qualify as a serial. In the case of a serial or series being nominated, a maximum of up to three episodes only may be submitted. The television and video entries must be submitted in either German, English or French or with an adequate translation of the original into one of these languages.

All co-production partners must be listed on the registration form. A co-production will be regarded as a contribution of the institution which submits the programme. The consent of all co-producers to the participation in the CIVIS competition is presupposed. The productions submitted for the competition may not include any advertising or advertising blocks.

The organisers shall not reimburse any costs for the entries submitted nor any associated financial expenses incurred. Transport, customs and insurance costs will not be reimbursed by CIVIS. The submitted DVDs are not returnable and become the property of the CIVIS Medienstiftung (CIVIS Media Foundation).

An independent, international jury of leading journalists and media experts will adjudicate on the television and video entries and select the prize-winners. The decision of the jury is final. Legal action is excluded.

Please send your fully-completed application forms, together with two DVDs to the European competition:

via post
CIVIS Medienpreis 2012
50608 Köln
Germany

via courir
CIVIS Medienpreis 2012
Westdeutscher Rundfunk
Appellhofplatz 1
50667 Köln
Germany

Entries can be registered online as of December 6, 2011. Closing date is January 20, 2012.

The CIVIS Medienstiftung has the right to publicly reproduce the TV and video entries submitted and, within the context of its reporting about the presentation of prizes to broadcast them or have them broadcast, free of charge, on radio and television and to make them available on the CIVIS webpages and the webpages of the co-operation partners of the CIVIS Medienstiftung (ARD, ORF, SRG SSR, among others). In particular, among the contributions as a whole also single images, photos and/or clippings from the submitted TV and video entries may be used by the CIVIS Medienstiftung and its co-operation partners in connection with the presentation of prizes and the reporting on this event. CIVIS can also grant these rights to third parties for the purposes of press and public relations activities.

Registration for the Young CIVIS Media Prize 2012 constitutes acceptance of the above conditions of participation. Incomplete or incorrect information may result in disqualification from the competition. Legal action is excluded.



CIVIS Online Preisjury 2011 im NDR Hamburg

CIVIS Online Preis
2012

CIVIS Online Medienpreis *CIVIS Online Media Prize*

Gesucht werden innovative journalistische Internetangebote zum Thema Integration und kulturelle Vielfalt.

Die Internetbeiträge müssen webgerecht grafisch und multimedial aufbereitet sein. Alle gestalterischen Formen sind zulässig. Die Internetseiten müssen unter Angabe der genauen Webadresse in deutscher oder englischer Sprache erreichbar sein. Entscheidend ist die Zugänglichkeit der Webseiten. Der Preis ist mit 5.000 Euro dotiert. Einsendeschluss ist der 20. Januar 2012.

Ihre Anmeldung muss online erfolgen.

Teilnahmebedingungen und weitere Informationen:
>civismedia.eu< (Medienpreis)

Die Preisverleihung des CIVIS Online Medienpreises findet am 18. April 2012 im Bundeskanzleramt in Berlin statt.

We are looking for innovative journalistically-presented Internet offers which consider the theme of integration and cultural diversity.

The Internet contributions must be developed by using graphics and multi-media which are ideally suited for the web. All formal forms are permitted. The internet pages must be accessible with details of the exact web address in German or English. The accessibility of the webpages is decisive. The prize is endowed with 5,000 Euro. Closing date is January 20, 2012.

Registration only online.

*Conditions of participation and more information:
>civismedia.eu< (Media Prize)*

The CIVIS Online prize-giving ceremony will be presented on April 18, 2012 at the Federal Chancellery in Berlin.

Einsendeschluss | Closing date
20.01.2012 | January 20, 2012