



Europas Medienpreis für Integration

CIVIS Media Prize 2009 20 radio and television programmes nominated

Berlin – April 2, 2009

This year 20 television and radio programmes have been selected by an international jury to compete for the CIVIS Media Prize. In total, 524 programmes were submitted from 24 EU countries and Switzerland, the CIVIS medien stiftung informed journalists in Berlin on Thursday. With prizes worth 41,000 Euro, CIVIS is both the richest and the most highly renowned European Media Prize for integration and cultural Diversity. With it, radio and TV contributions are recognized which promote peaceful coexistence in the European immigration society". The prizes will be presented at the German Bundestag in Berlin (Paul-Löbe-Haus) on May 7. The official prize-giving ceremony will be broadcast on the evening of May, 8, as of 23.30 hrs., by the television programme of the ARD/Das Erste. Presenter of the broadcast will be Anne Will.

According to the organizers multiple nominations were achieved by the WDR (4 x), the ORF (3 x), the ZDF (3 x). There were further nominations for Bayerischer Rundfunk, the BBC, the Hungarian channel Duna TV, MTV Italy, the Dutch channel KRO, Nordeutscher Rundfunk and Südwestfunk. The winner of the "European Young CIVIS Media Prize" was already announced on Thursday. The European sponsorship prize goes to the young film-makers, Serkal Kus and Katrin Gebbe from the Hamburg Media School, for their short film "Sores & Sîrîn".

The CIVIS Media Prize is organized by the ARD, represented by Westdeutscher Rundfunk, together with the Freudenberg Stiftung. Media partners include, among others, the ZDF, ARTE, Phoenix, the ORF and the Swiss radio and television corporation the SRG SSR idée Suisse, as well as 3Sat and RTV Slovenia. The German Savings Banks Association, the European Parliament, the Integration Commissioner of the German Federal Government, the WDR mediagroup and BAVARIA FILM are cooperation partners. The European CIVIS Media Prize is presented by the CIVIS medien stiftung for integration and cultural diversity.

A detailed overview of the nominated contributions can be accessed at:

civismedia.eu