



Europas Medienpreis für Integration

CIVIS Media Prize 2010 - competition opens!

Search for Europe's best radio and TV programmes as well as webpages on the theme of integration and cultural diversity

CIVIS –Europe's Media Prize for Integration and Cultural Diversity is looking as of now for radio and television programmes as well as journalistic Internet offers, which handle the themes of integration and cultural diversity in Europe in convincing fashion.

The European CIVIS Media Prize 2010 is endowed with a total of 46,000 Euros. All radio and TV broadcasting companies as well as web suppliers in the European Union and Switzerland can take part. The deadline for entries is January 20, 2010.

"The European media has a responsible task. When the media provide information which is realistic and enlightening, then they promote understanding between people of different cultures and religious communities. That also means speaking openly about problems" – writes the Chairwoman of the Board of Trustees of the CIVIS Media Foundation, WDR Director-General Monika Piel, in her invitation to the 2010 competition. In it she encourages journalists or programme-makers to concern themselves intensively with themes of the European immigrant society.

The broadcasting companies in Europe regularly report in their programmes on integration and cultural diversity. CIVIS wants to highlight these activities and generate valuable impulses through exemplary cases from all over Europe. The CIVIS Media Prize 2010 will be awarded as the European TV Prize and European Radio Prize for German language programmes.

With the "Young CIVIS Media Prize" there will once again also be a European sponsorship prize for young journalists as well as students at the film and media schools and colleges. The new "CIVIS Online Prize" will offer an additional award for journalistically-designed webpages on the theme of integration and cultural diversity as of 2010.

Together for integration and cultural diversity!

The European CIVIS Media Prize is organized by the Association of the Public Broadcasting Corporation in the Federal Republic of Germany (ARD), represented by the WDR, together with the Freudenberg Foundation. The ZDF, ORF, SRG SSR idée suisse, RTV Slovenia, Deutsche Welle, PHOENIX, ARTE, 3sat and the EBU are media partners.

The German Savings Bank Association, the European Parliament, the Integration Commissioner of the German Federal Government, the European Union Agency for Fundamental Rights, the WDR mediagroup and BAVARIA Film und Fernsehen are cooperation partners.

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